**Motor Finance Europe Awards 2024**

**ENTRY INFORMATION**

Please read the entry pack carefully before completing the written submission below.

**Key dates**

* July Open for entries
* 6th September - Entry deadline
* 19th September - Finalists announced
* 17th October - Awards Ceremony

**Entry qualifying period July 2023 – September 2024**

* The entry must refer to the last 12 months of activity.

**Submission Rules**

1. Submissions can be made either on behalf of your own company or in recognition of a colleague or partner firm.
2. **Maximum of 1,000 words**, testimonials and photos can be included within the document.
3. You can enter more than 1 category. When entering more than 1 category the entry form must be written for that specific category. Do not submit the same entry for each category.
4. Entry must address the award category explicitly, and answer the questions. No generic links to websites or corporate marketing material.
5. Submissions should highlight the key differentiator and competitive nature of the project or implementation.
6. All information is treated in strict confidence and any quotes or information to go into the public domain will be pre-cleared by the Entrant.
7. Submissions made after the publicised cut-off date will be treated on a case-by-case basis.
8. All entries must be a true and accurate. Judges may request further information if details are unclear.
9. The Judges reserve the right to make no award for any specific category.
10. The Judges reserve the right to move a submission to a more appropriate category at their discretion
11. In submitting for more than one category the submissions must be different (see 3).
12. The Judges’ decision is final. Due to the number of entries received judges are unable to provide individual feedback.
13. Judges are experts in the industry. Judges are permitted to sign a judging code of conduct. All judges are obliged to declare any interested in a submission. If they do declare an interest, they will not take part in judging that entry.

**How to enter**

* **Read the entry criteria**. If you are eligible to complete the entry form below. If you are entering more than 1 category you must submit a new entry form for each category.
* **Be clear and concise** with your answers and keep to the 1000 word count. You can add photos and diagrams to the entry. Avoid marketing jargon and copying marketing material.
* **Ask a colleague** to read your entry for feedback before submitting
* **Upload your entry** here by the deadline of **6th September**

If you need advice or more information contact [claire.budd.ctr@arena-international.com](mailto:claire.budd.ctr@arena-international.com)<mailto:louise.paxford@arena-international.com>

**Awards Announcement**

The finalists will be announced online in September 2024. If you are successful, you will be contacted directly and provided with a finalist badge for your marketing purposes.

**Awards Ceremony**

We encourage all finalists to attend the awards ceremony which will be held at the **Westin Grand Frankfurt** on the evening of **Thursday, 17 October**. Seats and table packages will be available to buy.

**Entry Form   
Please complete the form carefully. The company name will be used for marketing if you are shortlisted.**

|  |  |
| --- | --- |
| Entrant company name |  |
| Contact name |  |
| Email Address |  |
| Telephone number |  |
| Website address |  |

**Indicate below which category you are entering. Please submit an entry form per category. Do not use the same written entry for each category.**

|  |  |  |  |
| --- | --- | --- | --- |
| **Category** |  | **Category** |  |
| Captive Finance Company of the Year |  | Digital Innovation of the Year |  |
| Independent Finance Provider of the Year |  | Finance Product of the Year |  |
| Non-Bank Lender of the Year |  | Mobility Solution of the Year |  |
| Advisory Firm of the Year |  | Sustainability Initiative of the Year |  |
| Legal Provider of the Year |  | Industry Ambassador of the Year |  |
| Rising Star Award |  |  |  |

**Please complete the entry form below answering the questions. You may add images or diagrams to the entry.**

|  |
| --- |
| Describe the aims and objectives and how it was implemented. (300 words) |
| Provide data and evidence demonstrating results (300 words) |
| Explain how the entry has improved the business? (200 words) |
| Who has been involved in the initiative, if relevant? (100 words) |
| Explain why the entry should win? (100 words) |